

# A | PARAS

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## SKILLS

TECHNICAL

AFFINITY DESIGNER

AFFINITY PHOTO

AFFINITY PUBLISHER

AFTER EFFECTS

ANIMATE

CANVA

FIGMA

ILLUSTRATOR

INDESIGN

PHOTOSHOP

SKETCH

Familiar with

HTML/CSS

## EDUCATION

SPRINGBOARD.COM

Certificate in UX/UI Design

CENTER FOR ELECTRONIC ARTS

Certificate in Web Design

SAN FRANCISCO STATE UNIVERSITY

Graphic Design and Conceptual Design

CITY COLLEGE OF SAN FRANCISCO

Multimedia Studies

# HELLO, I'M ALBERT PARAS.

I make things look good and work better!

## EXPERIENCE

### ROBERT HALF INC | Operational Specialist | Nov 2023 – Present

Operations: Managed front-of-house and optimized supply chains to maintain lean, organized office environments.

Growth: Drove revenue via targeted sales outreach and led high-impact office tours for prospective partners.

Design: Produced professional marketing assets to elevate brand visibility and support corporate growth.

### TILE | Freelance Product Designer & UX/UI Intern | Jan 2021 – Jun 2022

UX/UI: Refactored the corporate website and scaled the Tile Design System for cross-platform consistency.

Prototyping: Engineered intuitive user flows in Figma and developed a new UX framework for battery health.

Motion Design: Produced product activation videos in After Effects to increase multi-device adoption.

### ROBERT HALF INC | Operational Specialist | Nov 2019 – Jan 2021

Logistics: Modernized mailroom operations and overhauled filing systems into efficient digital archives.

Relations: Acted as a brand ambassador for high-traffic firms, managing switchboards and client relations.

### SF ELKS LODGE #3 | Freelance Graphic Designer | Jan 2015 – Dec 2018

Branding: Led a full rebrand and designed a viral apparel line that raised \$40k+ for charity.

Web Design: Architected the digital ecosystem, including wireframes, information architecture, and WordPress development.

### LOGITECH | Freelance Production Designer | Aug 2015 – Oct 2016

Asset Optimization: Transformed raw product shots into premium assets via retouching and complex compositing.

Global Relaunch: Collaborated on UX strategy to optimize the user journey for a global website relaunch.

### AMOBEE (KONTERA) | Web Designer | Mar 2011 – Mar 2015

Rich Media: Engineered high-impact HTML5, CSS, and JS ad units for Intel, Disney, and Samsung.

Automation: Developed optimized code templates that significantly reduced production turnaround times.

Leadership: Mentored interns and established production best practices for the design team.

### BETA WAVE | Senior Interactive Designer | May 2009 – Dec 2010

Interactive Design: Concepted and produced custom page overlays and video ad units for Lucasfilm and Warner Bros.

Game Branding: Designed sponsored game pages and rich media assets for top-tier entertainment clients.